



AWARD SCHEME

Objectives

The objectives of the IMA-Europe Recognition Award are to:

- Publicly acknowledge vital contributions by member companies/associations and third parties (individuals/organizations) to topical issues affecting the Industrial Minerals sector,
- Illustrate state-of-the-art practices by highlighting nominees' and Award winners' success stories,
- Create an environment which will sustain efforts undertaken within the sector as a whole and further inspire sector or third party initiatives.

Background

The IMA-Europe Recognition Award was originally set up in 2006 to give recognition to third party initiatives that promote the Industrial Minerals sector through educational / awareness projects or contribute to the innovation of the sector.

In 2012, IMA-Europe expanded its Award Scheme to significant topical issues affecting the sector and enable IMA-Europe Member Companies to apply.

The IMA Recognition Award winner is elected by an external jury since 2012.

IMA RECOGNITION AWARD WINNERS (see also <http://www.ima-europe.eu/award/>):

2014:

The innovative project ImerPlast by Imerys - a mineral based solution which enhances the recycling rates for polymers won the Award on **Innovation**. The Award on **Public Awareness, Acceptance and Trust** went to Imerys Minerals Ltd in the UK for their *project "Building Trust with Communities"*. A **Special Recognition Award** was handed by the IMA Europe Board to its Secretary General, Dr Michelle Wyart-Remy, for a lifelong career dedicated to the industrial minerals sector.

2012:

The project by S&B Industrial Minerals, illustrating how the company has succeeded in reducing overall energy consumption by exploiting Milos island climate conditions for bentonite pre-drying, was considered by all Jury members as an outstanding project that promotes the wise use of minerals as a route to efficiency and sustainable progress.

2010:

The Regione Lombardia - Mining Department - for its substantial efforts in increasing awareness of the importance of the extractive industry at national level, and promoting a sustainable mining culture. In 2010, a Special Award was issued to **Mr Sebastian Winkler and to IUCN for the Countdown 2010 Initiative**. In his capacity of project leader (Head of the Countdown 2010 Secretariat), Mr. Winkler inspired many businesses to launch biodiversity projects.

2008:

The Rhineland Regional Council / Landschaftsverband Rheinland (LVR), for their efforts in raising awareness about the importance of industrial minerals in their region. They produced documentary films illustrating the mining activities and its human aspects as well as how the different minerals find their application in every day products.

2006:

Forum Rohstoffe & WWF Austria for their joint efforts to raise awareness about industrial minerals and the biodiversity on and around rehabilitated quarries.



IMA-Europe RECOGNITION AWARD Award Scheme

Award Topic

Every two years, the IMA-Europe Communication Steering Committee reviews the list of IMA-Europe's priorities as approved by the Board, and selects a topic for the Award among these. A call for applications is then circulated to Members and Stakeholders.

Jury

The Jury is made up of five effective Members, each with one vote.

The Jury is made up of:

- one representative from the Media,
- one or two representatives from the European Institutions
- two or three stakeholders (Scientific experts, NGOs, downstream industries...).

IMA-Europe's President and Director General are consultative Members of the Jury and have no vote.

President of the Jury

The Jury members elect amongst their midst a President. The role of the President is to guarantee the integrity of the exercise and supervise the voting procedure. More specifically, he/she will be in copy of the voting sheets that are returned to the Secretariat. In case of an indecisive outcome, he/she will call the jury members together to elect the Winner.

Eligibility criteria

The Award is open to IMA-Europe Members and third parties: universities and mining schools, public institutions, authorities, NGOs, local communities, federations, unions, media, individuals, etc...

Applications should relate to an outstanding service / project / initiative that:

- Raises awareness within and/or outside the minerals sector
- Supports the minerals sector
- Contributes to progress within the minerals sector
- Improves sustainability within and/or outside the minerals sector

Services / projects / initiatives presented should relate to a specific, topical issue affecting the sector, as outlined in the Call for Applications document.

The service / project / initiative must be at least six months old to ensure benefits have been realised and supported by evidence but must be no longer than three years old.

Application process

Award applicants should fill in the Application Form enclosed in the Call for Applications and return it by the deadline indicated to:

E-mail : secretariat@ima-europe.eu cc : a.langedijk@ima-europe.eu

IMA-Europe aisbl
rue des Deux Eglises 26/2
B-1000 Brussels
BELGIUM



IMA-Europe RECOGNITION AWARD Award Scheme

Selection of applications

Award applications will be examined by the IMA-Europe Secretariat. Applications will be selected according to the following criteria:

- a) Relevance
- b) Outputs
- c) Innovative aspect of the project
- d) Reach and Communication
- e) Contribution to sustainability

The applications answering all criteria will be submitted to the Jury and advertised on the IMA-Europe website. All applicants will be informed of the outcome of the selection procedure by the IMA-Europe Secretariat.

Election of Recognition Award and Public Award winners

Recognition Award winner:

The Jury will elect the IMA-Europe Recognition Award winner among the applicants 6 weeks before the Award Ceremony. The voting will be organized by mail and coordinated by the Secretariat under the supervision of the President of the Jury.

Public Award winner:

Certain years, a Public Award will be organized in partnership with a training / educational institution or organization. The Public Award will be granted to the project having collected a majority of the votes cast by the pupils / students / participants to the training. The Public Award is not systematic. When it is organized, it will be explicitly mentioned in the Call for Applications.

The winners will be informed of the outcome of the votes by the IMA-Europe Secretariat.

Certificate & Award

All Award projects will be presented at the IMA-Europe Award Ceremony, and be published on the IMA-Europe website.

The winners will be given the opportunity to promote their project through the IMA website and internal and external newsletters, and use the IMA-Europe Award Winner logo on relevant project material.

The IMA Recognition Award is a symbolic award consisting of a certificate signed by the IMA President on behalf of the Board as well as by the President of the Jury, and of a glass trophy.

The IMA Public Award is a symbolic award consisting of a certificate signed by the IMA President on behalf of the IMA Board.

Timetable

The IMA-Europe Recognition Award and Public Award (if explicitly mentioned in the Call for Applications) is held every two years.

Website: <http://www.ima-europe.eu/award/>

Industrial Minerals Association Europe aisbl, in short "IMA-Europe"

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